KEATH KILLEBREW MEMORIAL RODEO
INVITATION TO SPONSOR

MISSISSIPPI COLISEUM
JACKSON, MISSISSIPPI

featuring a performance by

CHAPEL HART

also by

DRAKE MILLIGAN

JULY 28 & 29 2023
The Killebrew family is pleased to announce the first Inaugural Keath Killebrew Memorial Rodeo on July 28th and 29th, 2023. The goal is to honor the life and legacy of Keath Killebrew and his mission to promote agriculture for future generations to come with an action packed rodeo and live country music entertainment.

The Killebrew Foundation has plans to provide educational scholarships as well as build a residential farming academy to teach young men and women how to farm with their hands, hearts and minds through real life field experience.

Keath and his brother, Heath, started professionally farming in 2000. Together, the brothers founded Killebrew Cotton Company (KCC). They amassed thousands of acres of farm land across many miles in Mississippi, employing men and women from Mississippi and South Africa. KCC farms cotton, soybeans, rice, peanuts, wheat, and watermelons.

Keath accomplished everything he ever dreamed of because he was dedicated, woke up every day and hit his knees to pray. He then used the hands, big heart and brilliant mind God gave him to tend to his crops and provide for his family.

Keath was a hard-working farmer who was happy getting his hands dirty in the soil. Keath’s greatest passion was agriculture and his motto was “Never Give Up.” He always believed that giving back by teaching the younger generation how to work hard, dream big and be a good steward of the land was the ultimate way to praise God and show respect for all that God had given him.

Tragically, in 2021, Keath lost his life in a plane crash trying to accomplish a business acquisition in the Chaco, Paraguay, South America. As a result, his family has vowed to keep Keath’s mission alive in his memory. The Killebrew Foundation plans to show young farmers that they can successfully start and own their own farms.

The foundation gave scholarships at the Mississippi State Fair in October 2022 to young men and women interested in working in the agriculture field.
These scholarships will continue to be given to young people who are passionate about agriculture and helping others in this field, using principals important to Keath such as integrity, grace, hard-work, timeliness, honesty and respect.

The Killebrew Foundation has joined with the Mississippi State Fairgrounds Foundation and Commissioner Andy Gipson to create the Inaugural Keath Killebrew Memorial Rodeo fundraiser. It will be produced by Ardenland and Deep South Rodeo Production on July 28th and 29th, 2023, at the Mississippi Coliseum in Jackson, Mississippi. Contributions benefit the Killbrew Foundation fund at the Community Foundation for Mississippi, EIN 64-8045750, which will issue tax receipts.

The foundation has secured a very special live concert performance by America’s Got Talent finalists, Chapel Hart. We would like to invite you to go over our detailed sponsorship and donation opportunities in this document.

Thank you for your support.

May God Bless You and Your Family,

The Killebrew Foundation
ABOUT THE EVENT

featuring a performance by

CHAPEL HART

also by

DRAKE MILLIGAN

Bareback Bronc  
Saddle Bronc  
Ranch Broncs  
Bull Riding  
Calf Roping  
Breakaway Roping  
Steer Wrestling  
Team Roping  
Barrel Racing
**Title Sponsor**

$50,000

- Exclusive recognition as the Title Sponsor for the rodeo
- Preferred logo placement on all print and social media advertising
- Preferred logo placement on the event web page
- Mentions in conjunction with the rodeo in all advertising
- Live mentions during the event
- Additional advertising opportunities during the event (booth, etc.)
- 25 VIP tickets to each performance
- 10 tickets to the private sponsor dinner
- Complimentary access to the onsite VIP parking area

**Entertainment Sponsor**

$30,000

- Exclusive sponsor for the entertainment (Chapel Hart & Drake Milligan)
- Logo on all print and social media advertising
- Logo on event web page
- Live mentions during the event
- Additional advertising opportunities during the event (booth, etc.)
- 20 VIP tickets to each performance
- 10 tickets to the private sponsor dinner
- Complimentary access to the onsite VIP parking area
OPENING CEREMONIES SPONSOR
$10,000
★ Recognition on all print & social media advertising
★ Logo on the event web page
★ Live mentions during the event
★ Banner in the arena
★ Access to additional advertising opportunities
★ 10 VIP tickets to each performance
★ 6 tickets to the private sponsor dinner

MAIN GATE SPONSOR
$10,000
★ Recognition on all print & social media advertising
★ Logo on the event web page
★ Live mentions during the event
★ Banner on both sides of the main gate
★ Access to additional advertising opportunities
★ 10 VIP tickets to each performance
★ 6 tickets to the private sponsor dinner

OUT GATE SPONSOR
$10,000
★ Recognition on all print & social media advertising
★ Logo on the event web page
★ Live mentions during the event
★ Banner on both sides of the out gate
★ Access to additional advertising opportunities
★ 10 VIP tickets to each performance
★ 6 tickets to the private sponsor dinner

LEADERBOARD SPONSOR
$10,000
★ Recognition on all print & social media advertising
★ Logo on the event web page
★ Live mentions during the event
★ Banner on the leaderboard
★ Access to additional advertising opportunities
★ 10 VIP tickets to each performance
★ 6 tickets to the private sponsor dinner

BULLFIGHTS SPONSOR
$10,000
★ Recognition on all print & social media advertising
★ Logo on the event web page
★ Live mentions during the event
★ Exclusive sponsor of the bullfights
★ Access to additional advertising opportunities
★ 10 VIP tickets to each performance
★ 6 tickets to the private sponsor dinner
Recognition on all print & social media advertising
Logo on the event web page
Live mentions during the event
Exclusive sponsor of this event
Access to additional advertising opportunities
8 VIP tickets to each performance
4 tickets to the private sponsor dinner

SPECIALTY ACT SPONSOR
$7,500

Recognition on all print & social media advertising
Logo on the event web page
Live mentions during the event
Exclusive sponsor of this event
Access to additional advertising opportunities
8 VIP tickets to each performance
4 tickets to the private sponsor dinner

COWBOY POKER SPONSOR
$7,500

Recognition on all print & social media advertising
Logo on the event web page
Live mentions during the event
Exclusive sponsor of this event
Access to additional advertising opportunities
8 VIP tickets to each performance
4 tickets to the private sponsor dinner

RODEO CLOWNS SPONSOR
$5,000

Recognition on all print & social media advertising
Logo on the event web page
Live mentions during the event
Exclusive sponsor of the rodeo clowns
Access to additional advertising opportunities
6 VIP tickets to each performance
4 tickets to the private sponsor dinner

PICKUP MEN SPONSOR
$5,000

Recognition on all print & social media advertising
Logo on the event web page
Live mentions during the event
Exclusive sponsor of the pickup men
Access to additional advertising opportunities
6 VIP tickets to each performance
4 tickets to the private sponsor dinner

INDIVIDUAL EVENTS SPONSOR
$5,000 per event

Events include bareback broncs, saddle broncs, ranch broncs, bull riding, calf roping, breakaway roping, steer wrestling, team roping, and barrel racing.

Logo on the event web page
Live mentions during the event
Exclusive sponsor of the individual event(s)
Access to additional advertising opportunities
6 VIP tickets to each performance
4 tickets to the private sponsor dinner
**CHUTES SPONSOR**

$3,000 each

- Total of 6 chutes
- Banner on the chutes in the rodeo
- Mentions during the individual events
- 4 VIP tickets to each performance
- 2 tickets to the private sponsor dinner

**JUDGES SPONSOR**

$2,500

- Mentions throughout the event
- Exclusive sponsor of the judges
- Access to additional advertising opportunities
- 3 VIP tickets to each performance
- 2 tickets to the private sponsor dinner

**ANNOUNCERS SPONSOR**

$2,500

- Mentions throughout the event
- Exclusive sponsor of the announcers
- Access to additional advertising opportunities
- 3 VIP tickets to each performance
- 2 tickets to the private sponsor dinner
Make a One-Time Donation to The Killebrew Foundation

Please make checks payable to:
Community Foundation for Mississippi
Attn: Killebrew Foundation

Mail to:
119 S President St
Jackson, MS 39201

Have Questions?
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Created In Partnership with the Mississippi State Fairgrounds Foundation & Agriculture Commissioner, Andy Gipson

Produced By

Ardenland and Deep South Rodeo Production